NOLASCAAWARENESS 9th ANNUAL RED RUN

Levels of Partnerships

Title Sponsor $10,000

- Logo featured on outdoor advertising such as street signage, posters, etc.
- Table at the event
- Acknowledgment in Press Releases
- Logo featured on select print advertisements
- Logo on select e-communications
- Two week "Featured Sponsor of the Week" designation on the website homepage
- Logo with link on the Sponsor Page
- Mentions in social media outreach campaigns and announcements
- Opportunity for a representative to address the crowd during the Opening Event
- Checkpoint Host distinction on the day of the walk
- Logo on official event t-shirts
- Fifteen (15) Ticket Registrations

Partner Sponsor $5,000

- Logo featured on select outdoor advertising such as street signage, posters, etc.
- Table at event
- Logo on official event t-shirt
- Acknowledgment in Press Releases
- Logo on select e-communications
- One week "Featured Sponsor of the Week" designation on the website homepage
- Opportunity for a representative to address the crowd during the Opening Event
- Logo with link on the Sponsor Page
- Mentions in social media outreach campaign and announcement
- Eight (8) Ticket Registrations

Corporate $3,000

- Logo featured on select outdoor advertising such as street signage, posters, etc.
- Table at event
- Logo on select e-communications
- Logo included on official website
- Logo with link on the Sponsor Page on official website
- Mention in social media outreach campaigns and announcements
- Five (5) Ticket Registrations

Charitable Sponsor $1,500

- Logo featured on select outdoor advertising at event site.
- Table at event
- Logo on select e-communications
- Logo included on official website
- Mention in social media outreach campaigns and announcements
- Two (2) Ticket Registrations

Supporting Sponsor $500

- Logo featured on select outdoor advertising at event site.
- Logo on select e-communications
- Logo included on official website
- Mention in social media outreach campaigns and announcements

---

Community Sponsor $250

- Mention in social media outreach campaigns and announcements

Sponsor Registration Form

SPONSOR LEVEL PAYMENT OPTIONS

Organization/Company Name

_____

Address _____

City, State, Zip _____

Contact Name _____

Title: $10,000 ☐ Charitable: $1,500 ☐

Partner: $5,000 ☐ Supporting: $500 ☐

Corporate: $3,000 ☐ Community: $250 ☐

NOTE: All forms of credits cards accepted.

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card# _____

EXP: _____ 3 Digit Code _____ Zip_____

Phone Number:_____

Listing, as you wish it to appear signage _____

Additional Badge Names _____

MAKE ALL CHECKS PAYABLE TO: **NOLASCAAWARENESS**

PLEASE RETURN COMPLETED FORM to nolascaawarenss@gmail.com

NOLASCA is proud to announce its 9th Annual Sickle Cell Run/Walk The “RED RUN”!

This walk promises to be one of the most visible events in the Sickle Cell Disease Association Community. Advocates of all ages, races and backgrounds will unite in an effort to bring national awareness to Sickle Cell Disease. As a sponsor, you will garner a great deal of exposure throughout the entire campaign.

By becoming a sponsor of the 9th Annual Sickle Cell Walk, you can make a significant contribution to the fight against Sickle Cell Disease and play a central role in what we are aiming to be one of the largest and most respected fundraising event. Proceeds from the event will benefit the Sickle Cell Center of Southern Louisiana.

Your partnership will be highlighted in NOLASCA’s promotional campaign, which extends to virtually every medium and conveys the extraordinary energy and sense of community of the event.

In-Kind Donations

Any support in donations of products and services that can be used to support the organization and the walkers/runners during the event will help contribute to a successful event.

We would be happy to provide information on how you and your company can support the Sickle Cell run/walk through sponsorship or team participation. Contact us today!

Rachelle Defillo, Event Coordinator
nolascaawareness@gmail.com or 5043078876