

## **NOLASCAWARENESS 7<sup>th</sup> Annual RED RUN**

### **Levels of Partnerships**

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#### **Premier \$3,000**

- Logo featured on select outdoor advertising such as street banners, posters, etc.
- Table at the event
- Acknowledgment in Press Releases
- Logo featured on select print advertisements
- Logo on select e-communications
- Two week “Featured Sponsor of the Week” designation on the website homepage
- Logo with link on the Sponsor Page
- Mentions in social media outreach campaigns and announcements
- Opportunity for a representative to address the crowd during the Opening Event
- Checkpoint Host distinction on the day of the walk
- Logo on official event t-shirts
- Twenty (20) Ticket Registrations

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#### **Grand \$1,250**

- Logo featured on select outdoor advertising such as street banners, posters, etc.
- Table at event
- Logo on official event t-shirt
- Acknowledgment in Press Releases
- Logo on select e-communications
- One week “Featured Sponsor of the Week” designation on the website homepage
- Logo with link on the Sponsor Page
- Mentions in social media outreach campaign and announcements
- Eight (8) Ticket Registrations

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#### **Supporting \$500**

- Logo featured on select outdoor advertising such as street banners, posters, etc.
  - Table at event
  - Logo on select e-communications
  - Logo included on official website
  - Logo with link on the Sponsor Page on official website
  - Mention in social media outreach campaigns and announcements
  - Five (5) Ticket Registrations
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# Sponsor Registration Form

## SPONSOR LEVEL PAYMENT OPTIONS

Organization/Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Premier: \$3,000

Grand: \$1,250

Supporting: \$500

**NOTE: All forms of credits cards accepted.**

Visa

Mastercard

American Express

Discover

Card# \_\_\_\_\_

EXP: \_\_\_\_\_ 3 Digit Code \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number: \_\_\_\_\_

Listing, as you wish it to appear signage \_\_\_\_\_

Additional Badge Names \_\_\_\_\_

PLEASE RETURN COMPLETED FORM to [nolascaawarens@gmail.com](mailto:nolascaawarens@gmail.com)

NOLASCA is proud to announce its 7th Annual Sickle Cell Run/Walk "THE RED RUN"!

This walk promises to be one of the most visible events in the Sickle Cell Disease Association Community. Advocates of all ages, races and backgrounds will unite in an effort to bring national awareness to Sickle Cell Disease. As a sponsor, you will garner a great deal of exposure throughout the entire campaign.

By becoming a sponsor of the 7th Annual Sickle Cell Walk, you can make a significant contribution to the fight against Sickle Cell Disease and play a central role in what we are aiming to be one of the largest and most respected fundraising event. Proceeds from the event will benefit the Sickle Cell Center of Southern Louisiana.

Your partnership will be highlighted with in NOLASCA's promotional campaign, which extends to virtually every medium and conveys the extraordinary energy and sense of community of the event.

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## **In-Kind Donations**

Any support in donations of products and services that can be used to support the organization and the walkers/runners during event will help contribute to a successful event.

We would be happy to provide information on how you and your company can support the Sickle Cell run/walk with the through a sponsorship or team participation. Contact us today!

Rachelle Defillo, Event Coordinator  
nolascaawareness@gmail.com or 5043078876