

## Levels of Partnerships

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### Premier \$2,000

- Logo featured on select outdoor advertising such as street banners, posters, etc.
- Logo featured on push cards and other marketing materials
- Acknowledgment in Press Releases
- Logo featured on select print advertisements
- Logo on select e-communications
- Two week “Featured Sponsor of the Week” designation on the website homepage
- Logo with link on the Sponsor Page
- Mentions in social media outreach campaigns and announcements
- Opportunity for a representative to address the crowd during the Opening Event
- Checkpoint Host distinction on the day of the walk
- Logo on Official Walk T-shirts
- Banner placement on the day of the walk, at the Walk venue
- Ten (10) Ticket Registrations

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### Grand \$1,250

- Logo featured on select outdoor advertising such as street banners, posters, etc.
- Logo featured push cards and other marketing materials
- Acknowledgment in Press Releases
- Logo featured on select print advertisements
- Logo on select e-communications
- One week “Featured Sponsor of the Week” designation on the website homepage
- Logo with link on the Sponsor Page
- Mentions in social media outreach campaign and announcements
- Logo on Official Walk T-shirts
- Banner placement on the day of the walk, at the Walk venue
- Eight (8) Ticket Registrations

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### Supporting \$500

- Logo featured on select outdoor advertising such as street banners, posters, etc.
  - Logo featured on push cards and other marketing materials
  - Logo on select e-communications
  - Logo included on official website
  - Logo with link on the Sponsor Page
  - Mention in social media outreach campaigns and announcements
  - Banner placement on the day of the walk, at the Walk venue
  - Five (5) Ticket Registrations
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## Participating \$200

- Mention in social media outreach campaigns and announcements
- Logo included on official website

# Sponsor Registration Form

### SPONSOR LEVEL PAYMENT OPTIONS

Organization/Company Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_

Premier: \$2,000

Grand: \$1,250

Supporting: \$500

**NOTE: All forms of credits cards accepted.**

Visa

Mastercard

American Express

Discover

Phone Number: \_\_\_\_\_

Listing, as you wish it to appear signage \_\_\_\_\_

Additional Badge Names \_\_\_\_\_

PLEASE RETURN COMPLETED FORM TO THE [www.NOLASCAAWARENESS.com](http://www.NOLASCAAWARENESS.com) or email to [nolascaawareness@gmail.com](mailto:nolascaawareness@gmail.com)

Mail checks to nolascaawareness at 2175 Wellington Lane, Slidell, NOLA 70461

NOLASCA is proud to announce it's 4th Annual Sickle Cell Walk "THE RED RUN"!

This walk promises to be one of the most visible events in the Sickle Cell Disease Association Community. Advocates of all ages, races and backgrounds will unite in an effort to bring national awareness to Sickle Cell Disease. As a sponsor, you will garner a great deal of exposure throughout the entire campaign.

By becoming a sponsor of the 4th Annual Sickle Cell Walk (SCW), you can make a significant contribution to the fight against Sickle Cell Disease and play a central role in what we are aiming to be one of the largest and most respected fundraising event.

Your partnership will be highlighted with in NOLASCA's extensive promotional campaign, which extends to virtually every medium and conveys the extraordinary energy and sense of community of the event.

[Click Here](#) to download a Sponsorship Form.

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## **In-Kind Donations**

Any support in donations of products and services that can be used to support the foundation and the walkers/runners during event will help contribute to a successful event. Please review our [In-Kind Donation Letter](#) and [Form](#).

We would be happy to provide information on how you and your company can support the Sickle Cell Walk with the through sponsorship or team participation. Contact us today!

Bisa Rodriguez, Event Coordinator  
nolascaawareness@gmail.com or 504.307.8876

## NOLASCAAWARENESS

“A Fight To Win”



Dear Friend,

We are proud to announce that the NOLAScaawareness will be holding its **4th Annual Sickle Cell Walk “THE RED RUN”** on **Saturday, September 8, 2018 at City Park**. We are expecting approximately 500 participants to take part on September 8th which will offer participants a fun-filled day, while raising awareness and critical funding for Sickle Cell Disease. With your Support the **“THE RED RUN”** will be able to move closer to a cure. **All proceeds will be donated to the Sickle Cell Center of Southern Louisiana.**

We are requesting your support in donations of any products and/or services that can be used to support the walkers/runners during this event. I would also be happy to provide information on how you and your company can support the **Sickle Cell Walk “THE RED RUN”** through sponsorship or team participation. Your consideration is greatly appreciated.

Should you have any questions about the Sickle Cell Walk/Run, please visit us online at [www.nolascaawareness.com](http://www.nolascaawareness.com) or call Bisa Rodriguez at 504.307.8876.

Please join us! With your help, we all can Fight together!

Sincerely,

*Rachelle S. Defillo*

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